Ben Butler

HELLO THERE!

FOUNDER OF TopHat

Sure, Ben

HOW TO SUCK AT LEADERSHIP

Sounds Good

Ben Butler

WHERE I COME FROM

FOUNDER OF TOP HAT

Top Hat
That's Me
Bobby
He designed this presentation
Pam
Aaron
Joe!

LORD HOBO BREWING COMPANY
Proudly Presents
BOOM SAUCE
From the hills of Woburn, Ma
LORDHOBOBREWING.COM

YEAH!

Ben Butler

GOAL:

for you to walk away with
tangible, immediately applicable
leadership know-how.

FOUNDER OF Top Hat

Ben Butler

LEADERSHIP IS A BIG DEAL

FOUNDER OF TOP HAT

Ben Butler

1,000,000

Google Searches/mo. for
"leadership."

FOUNDER OF Top Hat

Ben Butler

368,000,000

Results in Google for
“leadership.”

FOUNDER OF TOP HAT

Ben Butler

1. DON'T CARE ABOUT YOUR PEOPLE

FOUNDER OF TOPHAT

Ben Butler

2. DON'T HAVE A ROADMAP, AT ALL

FOUNDER OF Top Hat

Ben Butler

AKA: DON'T HAVE A GOAL FOR YOUR YEAR

FOUNDER OF Top Hat

Ben Butler

AKA: DON'T HAVE AN EVENT CALENDAR

FOUNDER OF TopHat

Ben Butler

FACT:

Chapter presidents reported engagement as their number one problem.

FOUNDER OF Top Hat

Ben Butler

3. SAY YES TO EVERYTHING

FOUNDER OF TOP HAT

Ben Butler

BAD IDEAS ARE BAD IDEAS

FOUNDER OF TOP HAT

Ben Butler

BE REAL WITH PEOPLE

FOUNDER OF TOP HAT

Ben Butler

PRACTICE:

Say out loud, “I don’t think
that’s the direction we should go.”

FOUNDER OF Top Hat

Ben Butler

4. DON'T DELEGATE

FOUNDER OF TOP HAT

Ben Butler

PRACTICE:

Have the person next you take your notebook and write down these next few notes for you.

FOUNDER OF Top Hat

Ben Butler

LEADERS TEND TO ABSORB EVERYTHING

FOUNDER OF Top Hat

Ben Butler

THE BEST LEADERS ARE BUSY DIRECTING

FOUNDER OF Top Hat

Ben Butler

LEADERS ARE ONLY AS GOOD AS THEIR TEAMS

FOUNDER OF Top Hat

Ben Butler

5. DON'T DO WHAT YOU SAY

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Ben Butler

ACTIONS SPEAK LOUDER THAN WORDS

FOUNDER OF TOP HAT

Ben Butler

BOOK A QUICK DRINK OR COFFEE DATE

FOUNDER OF TOP HAT

Ben Butler

6. DON'T BE RESOURCEFUL

FOUNDER OF Top Hat

Ben Butler

LEADERS SHOULD HAVE HOOKUPS

FOUNDER OF TOP HAT

Ben Butler

7. DON'T HAVE MENTORS

FOUNDER OF Top Hat

Ben Butler

IDENTIFY A MENTOR AND CONTACT THEM

FOUNDER OF Top Hat

Ben Butler

BEN@BUILTBYTOPHAT.COM

@BENBUTLERPR

FOUNDER OF TOP HAT

Ben Butler

ANY QUESTIONS?

FOUNDER OF Top Hat